



Nova Scotia Board Meeting Minutes

Virtual Meeting via Google Meets

Jan 15, 2026 12:00 PM

Attendees: Lauren Sinclair, Alison Gillan, Kate Comeau, Sarah Robertson, Logan Oderkirk, Mina Atia, Rebecca Hatton, Ceilidh McMeekin, Samantha Almolky, Sofia Steiro, Madesen Allen, Molly Simon, Colleen Cosgrove, Kiana Crummy, Lauren Fraser, Olivia Ward, Rebecca Hatton, and Morgan Atwater

Regrets: Rudee Gaudet, Dawn Delaney, Olivia Ward, Tien Pham

Call to order - 12:03pm

Approval of Minutes - Moved by Logan O Seconded by Kate

Approval of Agenda

Mina moved to add Membership and Communications to the Agenda to discuss the newsletter. Moved as amended by Sarah seconded by Logan. Motion carried.

President's Update - Lauren S.

CPRSNS & IABC Holiday Social Debrief

- The board discussed the learnings and success of the Holiday Social.

Update from CPRS National

- The board discussed Insurance renewal and the obligations of the National CPRS board and the policy's value with what it covers and doesn't cover.
- Lauren Sinclair confirmed that the national bylaw review is still underway, with a target completion date of February or March
- Lauren Sinclair reported that the timeline for the Awards of Excellence has changed, with applications opening on January 26th and closing earlier on March 3rd.
- Awards of Excellence Category Adjustments National is dropping the "Best Research" and "Best Pivot" categories, with "Best Pivot" being removed as it was a pandemic-related category no longer considered

necessary. A new category, "Best Use of Media Relations," has been added to the roster of awards

- APR Process and Communication Hold Lauren Sinclair updated the group on the 29 APR applications currently in progress from the previous year, noting that applicants who wrote were notified in December of their success.
- Alison added the importance of celebrating local APR recipients!

PD Update - Lauren F. & Rebecca

January PD Event Update

- The board discussed the logistics outstanding for the upcoming PD event to best deliver value for our members.

February PD Event Update

- The board discussed the logistics outstanding for the upcoming PD event to best deliver value for our members.

Future Events & Planning Logistics

- The board discussed the logistics outstanding for the upcoming PD event to best deliver value for our members.
- Logistics were discussed to reduce bottle necks and make the planning process more efficient.

New Business

- Kate Comeau provided an update that the annual registry of joint stocks update is complete.
- Morgan Atwater shared that the Mount Saint Vincent University (MSVU) communication studies department is striking a committee to plan celebrations for the 50th anniversary of its PR degree in 2027.

Adjournment - 12:58 Moved by Logan Seconded by Rebecca

Next Meeting: Feb 23, 2026 5:30 PM

 In-Person: February CPRSNS Board Meeting