



Nova Scotia Board Meeting Minutes

Via Google Meet

Sep 18, 2025 12:00 PM

Attendees: Lauren Sinclair, Colleen Cogrove, Kate Comeau, Kiana Crummy, Lauren Fraser, Mina Atia, Molly Simon, Morgan Atwater, Rudee Alyn, Sarah Robertson, Tien Pham, Rebecca Hatton

Regrets: Alison Gillan, Ceilidh McMeekin, Dawn Delaney, Olivia Ward

Call to Order (12:03pm)

Approval of Agenda and Minutes

- Motion to amend agenda by adding budget process moved by Sarah Robertson seconded by Kate Comeau. Approved.
- Motion to move the minutes as amended by Kate Comeau, seconded Colleen Cosgrove. Approved.

September PD Event

- Colleen explains that the Speed Mentoring and Networking Event is well in hand. The event is drafted in Eventbrite, graphics are produced, the only outstanding item is a header for Eventbrite.
- Rebecca asks the board if we ought to consider rescheduling the event? The board agrees to not move it as most ticket sales happen in the last weeks anyway.
- Colleen mentions that the venue is confirmed and is pending payment. Kate Comeau mentions the invoice will be paid upon receipt.
- Lauren S. thanks the PD team for planning and pulling this together. She also mentioned that there are potential PD committee volunteers from the membership who have expressed interest in joining that should be engaged.

President's Update

- CPRS Foundation event

- Lauren S mentioned that the CPRS Foundation fall event will be pushed to the Spring, and that they may host a webinar with MSVU in November instead. CPRS-NS could look to be involved.
- Lauren S added that a room was reserved at MSVU on Oct 22 for the proposed fall event, should the Board wish to use it for a PD event.
- CPRS Week (October 27-31)
 - Lauren S shared that content will be provided by CPRS National to promote the week, which will include events, and membership awareness campaigns.
 - Lauren S shared that there is a recruitment push from CPRS National who have created a competition for local societies during CPRS week. Points will be awarded for societies who recruit new members and sign-ups for the APR. The local society gets a prize.
 - The State of PR report will also launch with a roadshow during the week.

Budget Process Update

- Kate C mentions the proposed budget process change from the last meeting for those who missed it.
- Kate C reminds us that the CPRS NS have been accumulating funds over the past few years.
- Kate C reminds the CPRS Board that there is room to spend on events to ensure we are providing the best value for our members while still preserving the fiscal health of the board.

Student Engagement

- Morgan explains that three student engagement sessions are arranged at the Mount and NSCC for late Sept/early October.
- Morgan mentions that the Mount has additional student engagement with senior students to help them apply PR concepts in real life as they gear up for senior projects and future careers.
- Morgan adds that it is an opportunity to help students meet the board and network.
- Morgan also mentioned that a grad panel is being formed at NSCC and will be looking for panelists to speak to students. She suggests our board may be of assistance to NSCC to fill the panel in.
- Morgan asks if student pricing is the same or has changed. Lauren S and Kate Comeau confirm that discussions are underway regarding student memberships.
- Lauren S. mentions that the shared drive has all the materials for these student engagement sessions to be used, reused, or tweaked.
- Lauren S. introduced Kiana Crummy who is returning as the MPR student rep and noted that recruitment of two additional non-voting members is underway at both MSVU and NSCC.

Roundtable

- Newsletter Content
 - The board discusses contents of the next newsletter which should include promotion for the upcoming PD session.

Adjournment

- Motion to adjourn 12:48pm
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Next Meeting: Oct 6, 2025 5:30 PM

📅 In-Person: October CPRSNS Board Meeting