



CPRS Nova Scotia Student Award 2024

Application Package

About the CPRS-NS Student Award

Thank you for your interest in applying for a CPRS Nova Scotia Student Award, available to first year BPR students and post-graduate/advanced PR certificate students in Nova Scotia.

To be eligible, you must be currently enrolled in the first year of a four-year public relations program at Mount Saint Vincent University or the advanced PR certificate program at the Nova Scotia Community College. Both programs are in the Halifax Regional Municipality, Nova Scotia. All applications are reviewed by a judging panel of CPRS-NS members.

The 2024 student award includes \$500 cash and 4 hours of mentorship (one hour of mentorship each quarter) from the sponsoring agency, Iris Communications.

Application Requirements

You will need to submit a completed application form with the following included:

- 1) A Completed application form in PDF format
- 2) A PDF transcript of marks (unofficial) from the first term of your current year of PR or communications study.
- 3) One reference letter in PDF format from a community or organizational leader in Nova Scotia, which demonstrates your community involvement in volunteer, paid/employment, or extracurricular activities, with a preference for activities relevant to the field(s) of PR/communication.
- 4) A two-page essay (can be in first person) in PDF format on why you deserve this award. Please include a short biography and consider topics such as:
 - The role of professional associations in starting and/or advancing your career
 - How you would benefit from mentorship
 - Why you have chosen PR/communications as a career or area of study
 - Why you are uniquely deserving of this award
 - The essay must be formatted in Arial 11-point font with 1" (normal) margins in CP Style.)
- 5) One example of your original work (for academic or work purposes) from your portfolio in PDF format.

Deadline

All information must be submitted in one email no later than **11:59 p.m.** on **April 9, 2024.** Please send to cprsnovascotia@gmail.com and use the subject line "CPRS-NS Student Award Application."

Applicant Communication

While all applicants will receive confirmation of receipt of their application, only those with fully completed application packages submitted by the deadline will be considered.

Award Recipient Profile

The winning applicant will have the opportunity to be profiled on the CPRS-NS website, CPRS-NS social media channels and a locally distributed press release.

The successful applicant will be notified of the results by phone or email. The student award will be presented during the CPRS-NS Annual General Meeting in May.

About Iris Communications



Iris Communications helps clients navigate complex environments by providing integrated communications and engagement solutions. Iris prides itself on delivering results for our clients. We develop and implement creative solutions to help them solve their biggest challenges. We provide a full-range of integrated strategic communications and public affairs counsel and services including: Strategic Communications, Government Relations & Public Affairs, Community & Stakeholder Engagement, Media Relations & Training, Insights, Analysis & Reporting. [Iris Communications | Strategic communications, government relations... \(iriscomms.ca\)](http://iriscomms.ca)

About CPRS Nova Scotia



CPRS Nova Scotia is a member society of the Canadian Public Relations Society, a non-profit professional society for the public relations profession in Canada. CPRS NS has served public relations practitioners in the province since 1957 and is one of 13 member societies across Canada. For more information about CPRS Nova Scotia, including our activities and events, visit: www.cprsns.com

Follow Us:



CPRS Nova Scotia wishes you the best of luck with your education and in your future career in public relations and strategic communications.



**Canadian Public
Relations Society**

Nova Scotia Society

**2024 CPRS Nova Scotia Student Award: Sponsored by Iris Communications
Application Form**

This two-page completed form must be submitted along with all other required materials to cprsnovascotia@gmail.com no later than **midnight AST on April 2, 2024** with the subject line "CPRS-NS Student Award Application."

Name:
Pronouns:
Pronunciation:
Contact information where you can be reached in both April (while school is in session) and May (when school is out of session).
Mailing Address 1:
Mailing Address 2:
Email Address 1:
Email Address 2:
Phone(s):
Social Media Links/Handles: LinkedIn: X: Facebook: Insta:
University/College Program:
Reference Name and Contact info 1 (see required letter above):
Reference Name and Contact info 2 (see required letter above):

Acceptance of Terms

I agree to have my name published on CPRS-NS owned digital channels as an applicant and/or recipient of the CPRS-NS Student Award. Should I be asked to do so, I will submit an appropriate photo and agree that it can be used by CPRS-NS on its owned digital channels for the purposes of promoting its student awards program.

I agree to media exposure related to my participation in the CPRS-NS Student Award. This includes but is not limited to interviews, photographs, and video recordings for promotional and informational purposes. I understand that my likeness and statements may be used in various media channels and materials. By participating, I grant permission for CPRS-NS to use such materials without any compensation.

I agree to be contacted by CPRS-NS Board Members for the purposes of clarifications or communication about the student awards program.

Signed

Printed Name

Date

Award Submission Checklist

To qualify, the completed application form must be submitted along with all other required materials in PDF format:

- transcript of marks (unofficial) from the first term of your current year of PR or communications study.
- Reference letter: community or organizational leader in Nova Scotia relevant PR/communications experience
- Essay and Bio
- One example of your original work.