

**MINUTES**  
**CPRS-NS Board of Directors Meeting**  
**December 13, 2021 (5-6 p.m.) via Zoom**

Present: Chris Hansen, JoAnn Alberstat, Amy Thurlow, Kate Comeau, Mary Barker, Shelley Murphy, Coleen Logan, Logan Oderkirk, Lesley MacLean, Charmaine Gaudet

Regrets: Allison Currie, Melissa Noonan, Sean Lewis, Tiffany Chase

Recording Secretary: Shelley Murphy

**1. Welcome**

President Chris Hansen called the meeting to order at 5:02 p.m.

**2. Approval of Minutes November 8, 2021**

Minutes of the November 8 board meeting were circulated prior to the meeting. Shelley Murphy moved to accept the minutes of the November 8 board meeting as circulated. Seconded by JoAnn Alberstat. CARRIED

**3. Professional Development Update**

Chris Hansen congratulated Amy Thurlow on a wonderful event on December 8 at Piatto Pizzeria. Amy reports about 18 attended, including some new members, and everyone had a good time.

Next PD event is January 26. Other PD sessions are being planned for February and March, but none for April. May is the AGM with a guest speaker.

**Update on National CPRS**

Chris Hansen had trouble connecting to the online CPRS National Presidents' Council's recent meeting, but was emailed a follow up, which she shared.

At the council meeting, CPRS National President Cam McAlpine introduced Rachel King from Redstone Agency Inc., an event and association management company. Her start date is Jan. 1 and she will be taking over managing member services from Managing Matters, the company that previously managed business operations for CPRS National.

The search for an executive director to manage business operations for CPRS National is in progress and CPRS National is hoping to announce the incoming person before Christmas, with a likely start date in January.

Cam recently attended a Vancouver Island CPRS board meeting and he's offered to attend other society board meetings. Chris suggested that CPRS-NS consider inviting him to the February board meeting.

Cam's discussion with the Vancouver Island board revealed that some members only planned to renew membership once PD started up again in person. The value that a national CPRS membership brings versus local will be discussed at an upcoming Presidents' Council meeting.

Vancouver Island board had also discussed opening its PD sessions to other member societies across Canada. Amy Thurlow said CPRS-NS does this now and we post the promotional information so other societies can see.

Chris asked if CPRS-NS should invite Cam to the next board meeting. Amy felt it was a good idea to see what National is thinking. Chris will see if Cam would attend.

#### **4. Membership Update**

In Allison Currie's absence, Shelley Murphy provided an update on membership activities as per an email from Allison.

Handwritten CPRS cards were sent to chapter members, and to those whose membership had expired in 2021. Messages were either a "Happy Holidays and best wishes in the New Year from your CPRS board" or a "Did you know your membership has expired! We hope to see you in the New Year. Happy Holidays from your CPRS board."

Allison noticed a few addresses/workplaces were likely out of date. She and Melissa Noonan discussed doing outreach to members in the New Year to remind them to update their contact info.

Melissa noticed some student members appear to be missing from our chapter's member list from CPRS National. Allison has reached out to Fernanda to resolve.

Allison has not yet promoted group membership to larger employers as she had hoped to do. However, she said that may be for the better as after having convinced her AVP at Dal to purchase a group membership, the benefits weren't exactly as Allison thought they were when she discussed with Fernanda. Allison will clarify some small details with Fernanda and make group membership outreach a priority in January.

#### **5. Communication Update**

None for this meeting.

#### **6. Next Scheduled Meeting**

January 10, 2022, 5 p.m. via Zoom

7. **Other Business**

Shelley Murphy shared that Nova Scotia had a new APR: Jenn Coleman Ford, QEII Foundation. Chris Hansen will call her to congratulate her and send a card. The information will be added to the newsletter as well.

8. **Adjournment** at 5:20 p.m., moved by Mary Barker. CARRIED

**\*\*NEXT MEETING is JANUARY 10 at 5 p.m. via ZOOM\*\***