



The Canadian Public Relations
Society (Nova Scotia) Inc.

**MINUTES
MEETING OF INTERIM BOARD OF DIRECTORS
CANADIAN PUBLIC RELATIONS SOCIETY-NS
1505 BARRINGTON STREET, HALIFAX, NS FEBRUARY 12, 2020**

Present: Chris Hansen, Chair; Mary Barker, Merle Emms, Amy Thurlow, Melissa Foshay, JoAnn Alberstat, Len Canfield, and Karen Stone via speakerphone.

Welcome: Chris extended welcome and reviewed agenda items:

- **Update since Special Meeting Jan 22:** Chris provided update on banking and related matters and contacts she has had with CPRS-NS members and National Office since the Special Meeting. (Minutes of Jan 22 meeting previously distributed).
- **Registry of Joint Stock Companies:** CPRS-NS registration as a non-profit society was allowed to lapse sometime in the 2018-2019 period; Chris will contact the Registry office to determine what is required to renew registration.
- **Financial:** Melissa presented a "Financial Update-February 2020" spreadsheet including January earnings & expenses, upcoming expenses and action items for discussion; it was decided to obtain the Business Visa Card at \$49 annual fee (waived for the first year); move forward with website payment for hosting fees (\$89.94 USD for six months) and the annual domain renewal (\$15.17 USD), and cancel Karleo subscription (\$217.50 annual fee).
- **Website/Social Media:** JoAnn reported she added the new Interim Board of Directors to the website and will review several of the sections, including Events to determine what items should be removed and/or transferred to a new archives section along with deleting the PO Box # in Contact; she has and will continue to provide Face book and Twitter support for PD and related events.
- **Professional Development:** Amy provided update re cancellation of the Feb 6 online "Future proofing PR in 2020" at Mount Saint Vincent University and follow up contact with National regarding the March 12 seminar by Dr Terry Flynn, "The science and practice of social trust and misinformation..." at the Halifax Marriott Harborfront Hotel. Members stressed importance of continuing support and engaging PR students at MSVU and the NS Community College/Ivany Campus.
- **Member Consultation:** Chris distributed and reviewed a draft "Consultation Tool" she had prepared. The draft or a version of same would be used by Board members in reaching out to CPRS-NS members to identify their professional needs and if they feel CPRS-NS should continue or if a different arrangement/organization, e.g. the new CPRS Atlantic Council preferred. Chris asked members to review the draft "Consultation Tool" and send her suggestions/revisions, etc. In the meantime, she will contact a Halifax research agency regarding any advice/support they can provide regarding the member consultation process.

- ***“Introducing CPRS Atlantic:”*** Chris and Mary commented on communication from Jennie Benjamin, CPRS Membership & Chapter Relations announcing “...the launch of the CPRS Atlantic Council.” Chris will contact/clarify with Jennie that future communication from National to CPRS Atlantic members not involve CPRS-NS members.

Next Meeting: Wednesday, March 4, 1 pm, Nova Centre, Argyle Street (Chris to advise re details)