

WINNERS



2009 AMETHYST AWARDS

Amethyst awards celebrate excellence in public relations programming

Marketing Communications Program

Gemstone

Pomegranate NS08

Laura Lee Langley - Communications Nova Scotia

Merit

Prescription Nova Scotia

Laura Lee Langley / Michelle Perry - Communications Nova Scotia

Internal Communication Program

Merit

Rethink: Greener Choices at Work

Michelle Wright - Conserve NS

External Communication Program

Gemstone

Paul's Story

Allan Gates - Revolution Strategy

Merit

Building Community Support for Nova Scotia's Largest Wind Energy Project Shear Wind Inc.

Nadia Hinds - MT&L Public Relations

Crisis Communication

Merit

When Facebook Attacks

Charles Crosby - Dalhousie University

Low Budget Masterpiece Program

Gemstone

Paul's Story

Allan Gates - Revolution Strategy

Merit

Let's Make It Right!

Steve Warburton - Warburton Communications

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2009 JASPER AWARDS

Jasper awards celebrate excellence in communication projects

Special Events

Merit

Leading the Way to Transformation
Valerie Bellefontaine / Kim Silver - NS Department of Health

Merit

Junior Achievement of New Brunswick's Business Hall of Fame Gala
Derek Riedle - Revolution Strategy

Audio Visual

Gemstone

Home Energy Upgrades: How to Videos
Karen White - Conserve Nova Scotia

Merit

Wabanaki People of the Dawn: Dreamcatchers
Michele McKinnon - Communications Nova Scotia

Print

Gemstone

Canadian Breast Cancer Foundation Do Not Disturb Brochure
Jennifer Ayotte - Impact Communications Group

Merit

Revolution Handbook
Allan Gates - Revolution Strategy

Low Budget Masterpiece Creation

Merit

Let's Make it Right!
Steve Warburton - Warburton Communications

Website

Gemstone

Teen Mental Health: Web 2.0
Jennifer Ayotte - Impact Communications

Merit

NS Department of Energy Website Redesign
Ross McLaren / Megan Tonet - NS Department of Energy